



Sponsorship Opportunities

Sleek Marketing University is the marketing conference for growth hackers—digital marketers on the cutting edge. The conference attracts senior marketing and entrepreneurial professionals looking to make a big impact with their marketing. This is the conference for the marketing and business leaders building the new economy.

Sessions by leading speakers attract visitors to Boston March 21, 2015. Sleek Marketing University explores today’s marketing methods, like social media, mobile, and viral. Attendees learn cost-effective, measurable ways to attract customers. Reach a dedicated audience of startup entrepreneurs and marketers doing more with technology, in a friendly, collaborative atmosphere.

Sleek Marketing University offers sponsorship opportunities in order to provide our target audience of marketers, startup founders, and small to midsize businesses with the best possible conference experience, while affording our partners unique exposure to this enthusiastic group.

Sponsorship Level	Price	Spaces Available
Title Sponsor	\$10,000	1
Platinum	\$5,000	2
Gold	\$3,000	5
Silver	\$1,500	5
Bronze	\$1,000	10
Support or In-Kind	\$500	10
Scholarship	\$350+	10

Title Sponsor

\$10,000

Title sponsorship offers an unparalleled opportunity to present a co-branded event. Title sponsors provide logistical support, function as co-organizers, and in return, gain high visibility at the event, including the right to present non-commercial content. Please contact Sponsorship for more information.

Presenting Sponsor

\$5,000

2 Available

The Presenting sponsorship provides you with flexible ways to promote your brand, including:

- Bootcamp named after your organization
- Table at event in prominent location
- Seven free admissions
- Logo displayed as presenting sponsor
- Opportunity to give opening remarks at your bootcamp
- Opportunity to provide product trials or downloads to all attendees
- Dedicated email with your promotion
- Social media mentions and support
- Mentions in all emails as presenting sponsor



Gold Sponsor

\$3,000

5 Available

Gold sponsors have two opportunities: providing general conference support and having a prominent table, or by sponsoring one of two afternoon meal breaks.

Gold sponsorship meal breaks include all the benefits of Gold sponsorship as well as:

- Sponsorship of afternoon snack break or evening reception with signage and remarks
- Thank you at the event

High visibility for your brand and strong branding within the community, the Gold sponsorship provides the following benefits:

- Logo displayed as Gold sponsor
- Table at event in prominent location
- Five free admissions
- Opportunity to provide product trials or downloads to all attendees
- Dedicated email with your promotion
- Social media and email mentions and support



Silver Sponsor

\$1,500

5 Available

Silver sponsorships provide a great opportunity to be involved with the community at a lower price. The silver sponsorship includes unique visibility opportunities in the following categories:

- Tote bag sponsorship: logo on conference bag
- Pen/notebook sponsorship: opportunity to include pen or notebook in conference attendees' bags

All Silver sponsorships include:

- Logo displayed as Silver sponsor
- Table at event in prominent location
- Five free admissions
- Opportunity to provide product trials or downloads to all attendees
- Social media mentions and support
- Mentions in all emails as sponsor

Bronze Sponsor

\$1, 000

10 Available

A Bronze sponsorship includes:

- Logo displayed as Bronze sponsor
- Table at event in prominent location
- Three free admissions
- Opportunity to provide product trials or downloads to all attendees
- Social media mentions and support



Supporting or In-Kind Sponsor

\$500

10 Available

Supporting sponsors provide support in either paid sponsorships or in-kind support. This support can take the form of conference giveaways, food, printing services, and promotional support. Supporting sponsorships provide a high degree of visibility for organizations starting out with Sleek Marketing University:

- Logo displayed as sponsor
- Two free admissions
- Table at event
- Social media mentions and support

Scholarship

\$350+

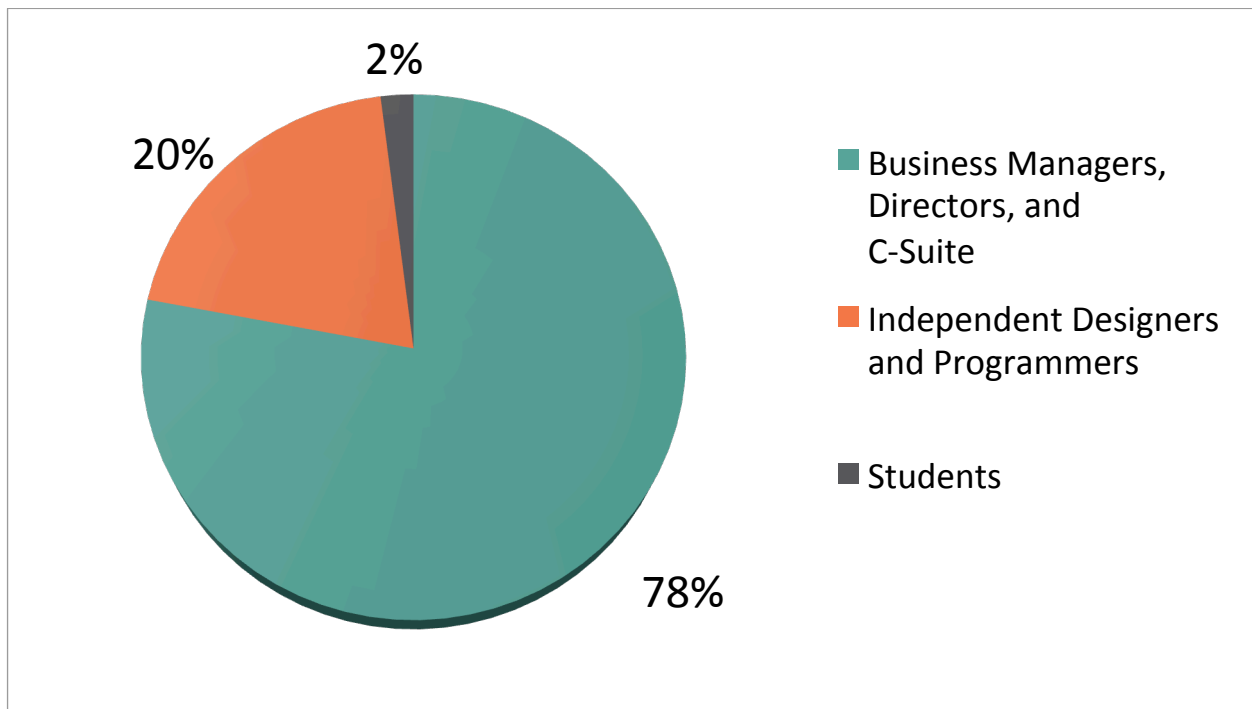
10 Available

Provide three scholarships to business, STEM, and design students and emerging entrepreneurs to attend the conference:

- Logo displayed as Scholarship sponsor
- Scholarship(s) named after your organization
- Table at event
- One free admission
- Social media mentions and support

Past Attendees

Sleek Marketing University provides professionals with a variety of marketing tools and needs with two days of invaluable idea exchange and the opportunity to engage with some of the industry's most cutting edge minds. Historically, SMU has attracted individuals representing a multitude of firms, universities, and disciplines. Please see the breakdown of our last event:



We also have custom packages available, so feel free to contact us for creative sponsor opportunities.

Interested? Please contact sponsor@sleekmarketingu.com